

Burlingame Hills Improvement Association, Inc.
Board of Directors Meeting
Sunday, April 14, 2019, 7pm
Committee Reports

Communications and Marketing Committee

Since the January Board meeting, we sent two Urgent Announcements to all residents, one on 11/2 for prowlers on Summit Drive, near Tiptoe, and another on 1/30 for a burglary on Summit Drive.

We did not sent out a quarterly eNewsletter since the January Board meeting.

We sent out one email reminding members to renew their memberships. Two renewed as a result.

We also sent out an email to remind people to attend the Burlingame Neighborhood Network basic emergency preparedness class on March 9.

We also use Nextdoor to communicate with 1037 subscribers (up 20 since our January meeting) about events that are open to the general public (including non-members). These subscribers represent 2/3 of Burlingame Hills households (City and County combined).

Garden Club

Our upcoming newsletter will include the annual invasive plant list with native plants suggested as alternatives.

Healthy Forest Committee

Our upcoming newsletter will include an announcement for our annual Sudden Oak Death testing program, which is co-sponsored by UC Berkeley's Forest Mycology Department. The testing will take place between Friday, April 26 and Monday, May 6. Pre-orders for testing packets will be accepted by email and phone call until Thursday, April 25. Any remaining packets and materials will be distributed on a first-come, first serve basis.

Membership/New Neighbor Welcoming Committee

Our current membership is 345, up 7 from the January Board meeting. This includes 272 unincorporated (AKA "regular") members, 8 tenant members, and 65 City members. (Tenants and City members are called "associate members".) Regular membership has been on a slow decline for two years. We are still 23 regular members away from an unincorporated area record. Based on past years, about 5 of these 23 regular members (renewals and new members) will trickle in between now and the end of May. That will still leave us 18 regular members and 7 associate members shy of our goal of 375.

Our overall renewal rate is currently 93.5%, not counting new members, those who moved away, and the 8 members who renewed after a year or more off. We are slightly ahead of last year at this time.

Neighborhood Network Committee

Steve is organizing Spring Neighborhood Parties that will take place in May and June. Each party will have an emergency preparedness table but there will not be any presentations due to complaints.

Utilities Committee

Sewer sub-committee: Our committee includes John Keller, Tom Hayes, John Sprietz, and Steve Epstein. We have repeatedly requested a meeting with County Department of Public Works, but they have not made an effort to set one up. We know that they have been busy preparing for a major spot repair project that is now underway. They also are in the process of hiring a consultant to learn about ways that our sewer system can be taken over by the City of Burlingame, either by annexation of the community or other means.